

"LA VILLE VERTICAL"

# VERTICAL CITY DESIGN COMPETITION



DESIRE DESIGNING

The greatest challenges of our time: unprecedented population growth; mass urbanization; climate change; environmental degradation; social, political and economic change; and the rapid advance of myriad technical innovations.

The future of humanity on this earth relies on the collective benefits of urban density by means of reducing both land consumption and the energy needed to construct and operate the horizontally dispersed city. Its time for our cities to grow taller. The upright buildings not just creating increased density not just through sheer height, but by connecting multiple layers of the city. Physical urban infrastructure, circulation, greenery, and urban functions traditionally restricted to the ground level would all, ideally, continue up and into the building, such that the buildings themselves become an extension of the city.

A PART OF THE TWO-DIMENSIONAL  
HORIZONTAL URBAN PLANE  
FLIPPED VERTICAL.

STAND UPRIGHT-  
TOWARDS A NEW ERA

# The BRIEF



Desire Designing

UNIQUE

CREATIVE

The competition asks for creative design for a Vertical city. The competition doesn't ask for a heap of sheets but a concise idea of vertical city with respect to current era. We don't want a replica of the conventional mixed-use building. Instead we ask you to design a building which incorporates a group of residence where they can access all the necessary basic needs under one roof.

We ask you to choose a site near to your locality not more than 1500sqm. Participants are free to site their projects anywhere in the world. But this is not to undervalue the importance of site – participants should carefully consider their site (which must be a “real” site, in an existing urban location) as the site context should inherently have significant influence over the project's design.

We suggest you to consider the climatic and geographic factors. [The building bye laws or local building rules can be neglected]. The concept and design must be original. We ask you to look into the functional as well as aesthetic part of the design.

## OVERVIEW

In the urban era the people gets closer and everything gets compact. The cities once grown horizontally now starts its verge vertically. The place of living demands the amenities like space for recreation, work, commercial shopping etc in hands far distance.

The world-renowned architect “Le Corbusier” has given his contribution to the mixed-use building with his unique design philosophy and methods. The upcoming starchitects fly with colours when they deeply know the need of society and work accordingly.

## AWARD

FIRST RUNNER

130 CAD

SECOND RUNNER

80 CAD

5 HONORABLE MENTIONS

## Important DATES

13th September 2018	EARLY REGISTRATION	20th October 2018
21th October 2018	REGULAR REGISTRATION	27th December 2018
13th September 2018	SUBMISSION	27th December 2018
17th January 2019	RESULT	





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## DESIGN REQUIREMENTS

Residential spaces  
 Commercial spaces  
 Recreational spaces  
 Note: Commercial and residential spaces are to be shown in section of the building.  
 Floorplans of commercial and recreational spaces are not mandatory.  
 No limit to heights  
 No limits to build-up area.  
 Local rules and regulations can be ignored.

## JUDGING CRITERIA

Concept and design  
 Originality of design  
 Aesthetics and appearance  
 Representation and graphics  
 Effective utilisation of utilitarian and emotional spaces.  
 Clarity and comprehensibility of the design.  
 Practicality and functionality.

Submission to be sent via email to:  
**submission.desiredesigning@gmail.com**  
 TEAMCODE must be the subject of the email.  
 File should be send as zip file.  
 Proposal to be presented on LANDSCAPE ORIENTED A3 SHEET.  
 TEAMCODE to be mentioned on the TOP RIGHT-HAND CORNER of the sheet.  
 Proposal MUST NOT include ANY INFORMATION (Name, Organisation, School etc.) that may give away your identity.  
 All text must be in ENGLISH, with a MAXIMUM of 250 WORDS for project explanation (to be provided on the A1 sheet itself).  
 Proposal may be presented using any technique of your choice (sketches, diagrams, 3D visualizations, model photos, CAD drawings, etc.).  
 Submission Format: JPEG of your project must be submitted within the deadline.  
 For any quites mail us to [desiedesigning.info@gmail.com](mailto:desiedesigning.info@gmail.com)

## PRESENTATION BOARD REQUIREMENTS

Modular residential unit plan (2)  
 Modular residential unit section  
 Floorplans  
 Conceptual section  
 Visualizations  
 Details (if any)  
 Note: The details of commercial and recreational spaces are not mandatory.  
 Plans and drawings should be legible and clear with proper dimensioning and labelling.  
 Presentation sheets:  
 Maximum 6 A3 sheets  
 Minimum 3 A3 sheets



SAMPLE PRESENTATION

## COMPETITION DISCLAIMER

This is an open international competition hosted by Desire Designing to generate progressive design ideas. There are no plans for the same to be built. The competition is organized for education purpose only.

## REGULATIONS

Participant teams will be disqualified if any of the competition rules or submission requirements are not considered. Participation assumes acceptance of the regulations.

- There can be a maximum of 3 team members in a team. You can also participate individually.
- Team code is the only means of identification of a team.
- The official language of the competition is English.
- The registration fee is non-refundable.
- Contacting the Jury is prohibited.
- Desire Designing as the competition organizer, reserves the right to modify the competition schedule if deemed necessary.